

Motivation to participate in a virtual exchange among nursing students with and without prior online course experience: A comparative study

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ABSTRACT

Background: Virtual exchange programs offer several benefits, including enhancing students' knowledge, promoting technological literacy, and fostering cross-cultural exchange between countries. However, student participation in virtual exchanges remains relatively low.

Objective: This study aimed to compare the motivation to participate in virtual exchange programs between nursing students with and without prior experience in online courses.

Methods: A comparative study design with purposive sampling was used. Nursing students who had previously participated in online courses (n = 53) and those who had not (n = 47) completed a 29-item motivation questionnaire. Data were analyzed using the Mann–Whitney U test to assess differences in motivation between the two groups.

Results: Students with prior online course experience demonstrated higher motivation to participate in virtual exchanges (84.8%) compared to those without such experience (70.4%). The Mann–Whitney U test revealed a significant difference in motivation between the two groups (p = 0.003).

Conclusion: Online course participation appears to be a motivating factor for nursing students to engage in virtual exchange programs. Encouraging involvement in online learning may serve as an effective strategy to prepare nursing students for future participation in international collaborations and the global healthcare market.

Keywords: distance education; motivation; nursing; students

INTRODUCTION

Education lies at the heart of the 2030 Agenda for Sustainable Development and is central to achieving all Sustainable Development Goals (SDGs) (United Nations Development Programme, 2015). Specifically, SDG 4 emphasizes inclusive and equitable quality education and the promotion of lifelong learning opportunities. Achieving this goal requires strengthening educational systems at all levels through sufficient resource allocation and strategic partnerships at local, regional, national, and international levels. Universities play a critical role in this process by preparing students to thrive in multicultural societies through comprehensive internationalization strategies. These

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- Student participation in the previous online course activities will motivate nursing students to take part in the virtual exchange
- The motivation of nursing students to join the virtual exchange depends on the university and the facilities obtained during the exchange program
- Nursing students who have a high interest in studying abroad will be motivated to take part in a virtual exchange

strategies must integrate global perspectives into teaching, research, and community engagement (American Council on Education, 2019; Gani et al., 2021; Hudzik, 2011). In parallel, educational institutions must also provide flexible lifelong learning opportunities by promoting informal learning supported by information technology (UNDP, 2015). The integration of information and communication technology (ICT) into education has immense potential to accelerate human progress and expand access to knowledge and innovation, thereby advancing SDG 4 (UNESCO, 2022).

The COVID-19 pandemic has accelerated the internationalization and digitalization of higher education institutions (Al-Sharafi et al., 2022). One form of informal learning that supports internationalization is the virtual exchange, also known as Collaborative Online International Learning (COIL), which has become increasingly relevant during the pandemic (Bowen et al., 2021; Stärke & Mällinen, 2021). COIL allows students from different cultural backgrounds to connect, collaborate, and engage in cross-cultural learning using technology. This approach helps enhance personal and professional development while also increasing students' cultural competence (Anna & Srirahayu, 2020; Brown et al., 2016; Marshall, 2017). Despite the growing participation of students in online courses, nursing student involvement in virtual exchange activities remains notably low.

Globally, nursing student participation in international exchange programs is limited. For example, a study found that 21% of UK

students and 30% of Spanish students were not interested in studying abroad (Goodman et al., 2008). Specifically, in nursing education, participation in online courses was only 1.3% in 2018, increasing to 16.6% in 2020, and reaching 44.8% in 2021 during the pandemic. In Indonesia, the government launched the Indonesian International Students Mobility Awards (IISMA) in 2021, as part of the Merdeka Belajar Kampus Merdeka (MBKM) initiative. This program encourages student participation in international academic and self-development activities, including virtual credit transfers. Despite this policy, no nursing students have participated in either the IISMA program or international credit transfer activities.

Various factors influence students' decisions to participate in virtual exchange programs. These include normative beliefs, personal motivation, cultural sensitivity, perceived relevance, workability, language barriers, financial concerns, technical issues, support adequacy, time constraints, and course design (Kelleher et al., 2016). In addition, social support and positive self-concept have been found to significantly influence motivation for virtual learning (Agustina & Kurniawan, 2020). Participation in international programs can broaden nursing students' global perspectives, enhance their knowledge, and build professional capacity (Turale et al., 2020). Moreover, international experience helps students develop resilience and coping strategies for future challenges (Tuncer Unver et al., 2021). Students who have previously participated in exchange or online learning activities are often more confident and more likely to participate in similar opportunities in the future (Brown et al., 2016). Therefore, this study aims to compare the motivation to participate in virtual exchange programs among nursing students with and without prior online course experience.

METHODS

Design

This study used a descriptive design with a comparative approach to describe and compare aspects of a specific phenomenon.

Sample and Setting

The study population consisted of 638 undergraduate nursing students from the 1st to 4th year. Of these, 255 students had previously participated in an online course, while 388 had

not. A total of 154 students joined the WhatsApp group link provided by the researchers. Over a 10-day period, 111 students completed the questionnaire, but only 100 responses were completed in full and included in the final analysis. The inclusion criteria were active nursing students during the 2021/2022 academic year who voluntarily agreed to participate. Incomplete questionnaires were excluded from the analysis.

Variable

The main variable measured was student motivation to participate in a virtual exchange program. This was assessed in two groups: students who had participated in online courses and those who had not.

Instruments

Participation in online courses was assessed using a single closed-ended question: "Have you ever taken an online course conducted by the nursing study program before?". Motivation was measured using a questionnaire adapted from Yekti (2016). The instrument was validated and tested for reliability among 20 students. All 29 items were declared valid with an r-table value of 0.4683 and were found to be reliable. The motivation questionnaire included both internal and external factors. Internal factors consisted of interest (4 items), talent (4 items), and motive (6 items). External factors included environment (5 items), family (4 items), infrastructure (2 items), and accompanying lecturers (4 items). Each item was scored on a 4-point Likert scale: strongly agree (4), agree (3), disagree (2), and strongly disagree (1). No items were negatively worded. Motivation levels were categorized as: good if the mean score was greater than 3.3, sufficient if between 2.53 and 3.31, and poor if less than 2.53.

Data Collection

The research was conducted at a university in Indonesia from November 2021 to April 2022. After obtaining permission from the university, the researchers explained the study's purpose and procedures via WhatsApp student groups for 1st to 4th-year students. A join-link to the research group was provided for those willing to participate. Students received instructions on completing the online questionnaire, which included demographic and study-related data, with an estimated completion time of 10 minutes. A link to the questionnaire was shared,

and students were given a 10-day deadline for submission. Fifty-nine students who had taken online courses and 53 students who had not responded. After checking for completeness, 54 students from the first group and 46 from the second group submitted complete responses and were included in the analysis.

Data Analysis

Data were analyzed using univariate and bivariate statistical methods. Descriptive statistics were used to summarize demographic characteristics and motivation scores. The Mann–Whitney U test was employed to compare motivation between students who had and had not taken online courses. A significance level of p < 0.05 was used.

Ethical Consideration

Participants received an explanation of the study and procedures involved. Those who agreed to participate provided informed consent. Confidentiality and anonymity of all participants were ensured throughout the research process. Ethical approval was granted by the Health Research Ethics Committee of Universitas Muhammadiyah Lamongan (No. 125/EC/KEPK/S2/12/2021) on December 2, 2021.

RESULTS

The findings revealed that the majority of respondents were female (79.0%) and most were 19 years old (37.0%). Second-year students accounted for the highest proportion of completed questionnaires (56.0%) (Table 1). Among the respondents, 54% had previously participated in an online course, while 46% had not. Regarding motivation, the internal factor most influencing students' participation in international virtual exchange was interest, with a mean score of 3.21. For external motivation, infrastructure was the most influential indicator, with a mean score of 3.15 (Table 2). Both groups-students who had participated in online courses and those who had not—showed a moderate level of motivation to engage in international virtual exchanges, at 84.8% and 70.4%, respectively. However, a higher percentage of students in the online course group demonstrated good motivation compared to those who had never participated in such courses. The Mann-Whitney U test indicated a statistically significant difference in motivation between the two groups (p = 0.003), with the

Table 1. Respondent demographics data (n=100)

Characteristics	Category	n	%
Gender	Male	21	21.0
	Female	79	79.0
Age	17	1	1.0
	18	8	8.0
	19	37	37.0
	20	25	25.0
	21	14	14.0
	22	7	7.0
Student level	1st	18	18.0
	2nd	56	56.0
	3rd	10	10.0
	4th	16	16.0
Participation in previous online courses	Yes	56	56.0
	No	46	46.0

Table 2. Students' motivation to attending a virtual exchange (n=100)

Scale	Sub Scale	Number of Item	M±SD
Intrinsic motivation	Interests	4	3.21±0.50
	Talents	4	3.06±0.54
	Motives	6	3.11±0.52
Extrinsic Motivation	Environment	5	2.79±0.48
	Families	4	2.85±0.58
	Infrastructures	2	3.15±0.56
	Accompanying lectures	4	3.05±0.49

Note: M: mean; SD: Standard Deviation

motivation of students who had participated in online courses being significantly higher than those who had not (Table 3).

DISCUSSION

This study found that extrinsic motivation, particularly infrastructure and institutional support, was the most influential factor driving students' participation in virtual exchange programs. The home university played a key role by providing enabling facilities such as easy access to the programs, extensive promotion, and credit conversion of up to 20 credits per semester. These resources, including access to libraries, laboratories, and study spaces, influenced students' decisions to engage in international learning activities.

As noted by Lesjak et al. (2015), students are more likely to join exchange programs when they are motivated by the opportunity to access high-quality academic support. In line with Serin (2018), extrinsic motivation is effective in shaping desired behaviors and improving academic performance. Therefore, university-level support has proven crucial in encouraging nursing students to participate in virtual exchange programs.

In addition to external factors, intrinsic motivation such as students' interests and talents significantly impacted their willingness to participate in international virtual exchanges. Students expressed curiosity about gaining up-to-date nursing knowledge that was unavailable at their home university. Moreover,

Table 3. The to compare motivation in attending virtual exchanges among students with and without online courses

Participation in online	Student's motivation to attending virtual exchange							
courses	Poor		Fair		Good		Total	
	n	%	n	%	n	%	n	%
Had never attended online courses	3	6.5	39	84.8	4	8.7	46	100
Had ever attended online courses	0	0.0	38	70.4	16	29.6	54	100
Total	3	3.0	77	77.0	20	20.0	100	100

Mann-Whitney test, p= 0.003

virtual exchanges were viewed as opportunities to improve English proficiency and develop key academic skills such as critical thinking, self-regulation, and independent learning. These findings align with Lerch (2021), who emphasized the value of international education in enhancing awareness, sensitivity, and professional skills. The potential to broaden academic and cultural horizons served as a major internal motivator for participation.

Furthermore, the role of qualified lecturers and engaging learning methods also influenced student motivation. Students perceived virtual exchange programs as opportunities to escape monotonous classroom routines and experience different teaching environments. The use of collaborative learning methods commonly seen in online courses—was reported to enhance students' nursing clinical competence. knowledge. engagement, and self-confidence (Zhang & Cui, 2018). Previous online learning experiences also helped alleviate boredom and fostered a preference for dynamic and interactive learning environments, encouraging students to seek further involvement in virtual exchanges with international peers and lecturers.

Family support emerged as another significant factor affecting student motivation. Emotional and financial support from family members, particularly parents, played a vital role in encouraging academic participation. During home-based learning in the COVID-19 pandemic, students received increased parental attention and supervision, which contributed to their academic focus and motivation to meet expectations. This is consistent with studies showing that parental involvement positively influences academic achievement (Hall, 2020; Lara & Saracostti, 2019; Wong Siew Yieng et al., 2020). Therefore, family support functioned

as both a psychological and practical motivator for nursing students to pursue virtual exchange opportunities.

Finally, the findings showed that students who had previously participated in online courses had significantly higher motivation to engage in virtual exchange programs compared to those who had not. Familiarity with online learning environments increased their comfort. sense of achievement, and confidence to explore new academic challenges (Souto-Otero et al., 2013). In contrast, students without prior online course experience often cited language barriers—especially difficulties with English as a major demotivating factor (Owen et al., 2013). While language limitations may reduce interest in virtual exchanges, the programs remain appealing due to their real-world applications, intercultural exposure, and the opportunity to gain global insights (Daly et al., 2019). Therefore, universities should continue to expand global partnerships and promote accessible virtual exchange opportunities to better prepare nursing students for the global healthcare environment.

CONCLUSIONS

Students' interest in virtual exchange activities was identified as the strongest internal motivational factor, while infrastructure emerged as the most influential external factor. The study found that students who had previously participated in online courses showed significantly higher motivation to engage in virtual exchange programs compared to those who had not. This highlights the importance of institutional support—academic, structural, and financial—in stimulating student participation. However, the study has limitations, particularly in generalizability due to a small sample size

and the use of a modified instrument originally designed for extracurricular motivation, which may not fully capture motivation related to online learning. To address these gaps, universities can offer regular international guest lectures to expose students to global academic environments and provide language support through coaching or bilingual instruction. Future research is recommended to examine student readiness and motivation for international exchanges with larger samples and context-specific measurement tools.

Declaration of Interest

There is no conflict of interest stated in this research.

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Data Availability

The datasets generated during and/or analyzed during the current study are available from the corresponding author on reasonable request.

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